



DEEP UNIVERSITY WAS CREATED TO ENCOURAGE DEEP LEARNING

2014 Summer Course

MOOC - Massive Online Open Course

July 21-August 14, 2014

Online Registration

www.deepuniversity.com/graduatecourses/semiotics

The course deals with **semiotics for deep education**, or educational semiotics. Semiotics is the study of semiosis or sign action. The study of signs that are meaningful for Education deals with the story behind learning and teaching events, the way they are shaped and formed, unraveling the meaning of symbols.



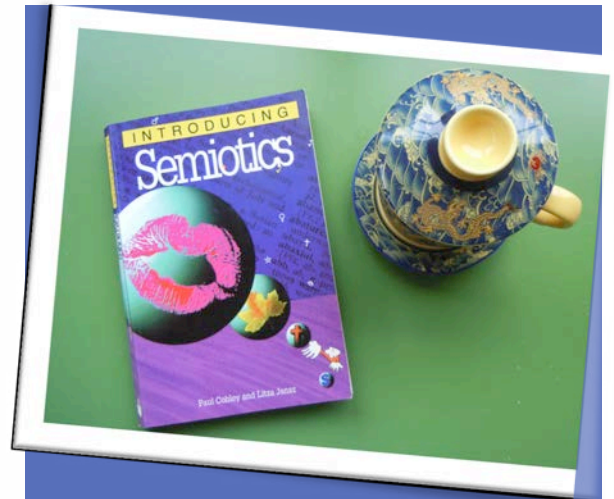
Poesis Creations LLC



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Semiosis is the process to discover the production of meaning

Semiosis is part of the perception process . Human learning and cognition can be considered in terms of continually changing signs interacting with their environment or Umwelt. The course is about applied semiotics which includes applied linguistics as one of its aspects. The course will review how semiotic analysis can be useful for Education purposes, with a survey of authors such as Peirce, Saussure, Barthes, Derrida, Greimas, Sebeok, Danesi, Deely, Lotman, and Merrell.



Toward a More Humane Approach to Meaning

As an inquiry process, educational semiotics integrates the human dimension in its analysis of logical reasoning. The graduate course will present semiotic theories and issues useful to analyze meaning-making processes in curriculum inquiry — and transnational curriculum inquiry in particular — emphasizing cross-linguistics and interculturalism.



Instructor: Francois Victor Tochon

A Transdisciplinary Course

Due to its transdisciplinary nature, this course is open to students from any discipline. Graduate students will plan projects that match their disciplinary perspectives.

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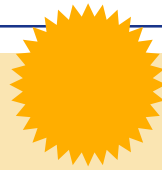
The MOOC Advantage

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3. Use your time fruitfully, wherever you might be

Massive Online Open Courses
The Way to Learn Deeply



Summer Course on
SEMiotics FOR DEEP
EDUCATION



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A Transdisciplinary Course

Transdisciplinary courses challenge the spiritual and material self-destruction of the human species. It considers that life on earth is seriously threatened by the triumph of a techno-science that obeys only the terrible logic of productivity for productivity's sake. Consequently, increasing quantitative knowledge and increasingly impoverished inner identity lead to the rise of obscurantism with huge personal and social consequences. the exponential growth of knowledge and access to it increases inequalities between the haves and have nots.

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Semiotics for Deep Education

The concept of "depth" in education emerged from a variety of disciplines, with the recognition that continuing business as usual didn't make sense within the current state of affairs in Education. Current shallow teaching and learning practices need to be interrupted. New formats should be explored for Education at large. There are certainly new, more profound ways of understanding each discipline, and teaching and learning them.

The deep approach is about mindset and embodied action. It is about persons, humans, in the dynamics of living. It is something people want to live and work for. It is never fully achieved, it is always in the making, and depends upon situations.



Book Reading on
Educational Semiotics

<http://www.amazon.com/Signs-Symbols-Education-Educational-Semiotics/dp/1939755018/>

CLASS 1

Introducing Semiotics

CLASS 2

Cognitive Semiotics

CLASS 3

Educational Semiotics

CLASS 4

Branding and Creating
Realities

CLASS 5

Semiotic Language Systems

CLASS 6

Social Semiotics

CLASS 7

The Semiotics of Gender

CLASS 8

Semiotics, Body and Race

CLASS 9

The Semiotics of Cultures

CLASS 10

Symbolic Power

CLASS 11

The Semiotics of Worship

CLASS 12

Semiotic Avant-Garde